

CREDIT CARD BUYERS

Current frequent credit card users

UPDATE

3/17/2009

Names thru
FEB 2009

128,664 Last six months \$70/M
27,903 Monthly Hotline \$80/M

AVERAGE UNIT OF SALE: \$85.00

MINIMUM TEST
5000

PROFILE: Reach individual *credit card holders* that have purchased home improvement products, exercise equipment, health, beauty and diet products via direct mail and TV infomercials and have *paid with a major credit card*.

MAINT:
Cheshire Labels, - N/C
Floppy Disc \$15.00
CD-Rom: \$15.00
P/S Labels: \$10.00/M
E-mail/Modem: \$15.00

Average unit of sale: \$85.00, Age: 35-55, Income: \$40,000+

This file of credit card holders is an exceptionally clean file with 100% phone numbers that are verified monthly.

SELECTS:
100% Zip Sequence
State, SCF \$ 5.00/M
Keying \$ 2.00/M
Run Charges \$10.00/M
Phones \$10.00/M
Gender \$ 5.00/M
Age \$ 5.00/M
H/H Income \$ 5.00/M

Overall this file offers a collection of the most current credit card holders, and ensures that you will receive the most recent and precise information.

RECOMMENDED USAGE:

<i>Magazines offers</i>	<i>Low interest credit card programs</i>
<i>Sweepstake offers</i>	<i>Vacation and Travel programs</i>
<i>Catalogs</i>	<i>Mortgage companies</i>
<i>Credit card offers</i>	<i>Banking Institutions</i>
<i>Credit card protection</i>	<i>Finance companies</i>

List Information
Contact:
Global Direct
Tel: (561) 533-6691
Fax: (561) 585-9469
E-mail:
info@gdlists.com

AVERAGE UNIT OF SALE: \$85.00

SOURCE: Direct mail and TV infomercials

UPDATED MONTHLY

Call for continuation usage.

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER
MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS.
ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.
ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# CCB1



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