

CREDIT CARD HOLDERS

Seeking low interest bank cards

100% Telephones

UPDATE

9/1/2011

Names thru

AUG 2011

109,655	Last 6 months	\$75/M
27,980	Monthly Hotline	\$85/M
	Telephone Numbers	\$10/M
	Homeowner select	\$10/M

PROFILE: Reach individual **credit card holders** who have purchased a low interest credit card program offering multiple credit card holders options to reduce their interest rates on their credit card debt. These **low interest bank card seekers** responded to these offers via direct mail and/or outbound telemarketing. The majority of these card holders have indicated they have a high rate of interest on several different credit cards.

55% female, ages 22-55.

Overall this file offers a collection of current credit card holders, and ensures that you will receive the most recent and precise information.

RECOMMENDED USAGE: These individuals are ideal targets for:

Lottery, Credit card offers, Magazines, Credit card protection, Sweepstakes, Low interest credit card offers, Long distance and Travel

SOURCE: Direct mail

NCOA'd cleaned monthly

AVERAGE UNIT OF SALE: \$49.00

MINIMUM TEST :
5000

MAINT:
Cheshire Labels, - N/C
Floppy Disc \$15.00
E-mail/Modem: \$15.00
P/S Labels: \$8.00/M

SELECTS:
100% Zip Sequence
State, SCF \$ 5.00/M
Keying \$ 2.00/M
Run Charges \$10.00/M
Phones \$10.00/M
Homeowners \$10.00/M
Gender \$ 5.00/M
Age \$ 5.00/M
H/H Income \$ 5.00/M

List Information
Contact:
Global Direct
Tel: (561) 533-6691
Fax: (561) 585-9469
E-Mail:
info@gdlists.com

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER
MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.
ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50. IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# CCH1



GLOBAL DIRECT List Management

Telephone (561) 586-8336 - Fax (561) 585-9469
4200 S. Ocean Boulevard - Suite 101 - Palm Beach, FL 33480
Web: www.GlobalDirectLists.com

SINCE 1987 →