



TRADE ADVISOR PRO

Investment Software Buyers

UPDATE
MARCH 2009

Names thru
FEB 2009

108,075 12 Month Buyers/Trials \$105/M
27,190 Quarterly Hotline \$115/M
Fundraising Rate \$75/M

MINIMUM TEST
5000

PROFILE: Reach affluent, individual investors who are actively tracking the performance of stocks, bonds and mutual funds held in their personal portfolios. These tech-savvy investors have purchased via direct mail a technical charting software package designed for the investor who really wants to dig into market analysis. It includes an interactive financial information service offering sophisticated charts & graphs for equities traded on the NYSE, AMEX and NASDAQ. All of these highly motivated, serious investors have paid with a major credit card and have indicated on their software registration that they currently subscribe to at least one major financial publication.

MAINT:
Cheshire Labels, - N/C
Floppy Disc \$15.00
CD-Rom: \$15.00
P/S Labels: \$8.00/M
E-mail/Modem: \$15.00

- ▶ **84% male**
- ▶ **Age range 40-65**
- ▶ **Median income \$150,000+**
- ▶ **92% subscribe to a financial publication**

SELECTS:
100% Zip Sequence
State, SCF \$ 5.00/M
Keying N/C
Run Charges \$10.00/M
Phones \$10.00/M

These quality investors have a great interest in financial and investment opportunities and are in need of top quality information to become more educated and confident in their investment decisions.

List Information
Contact:
Global Direct
Tel: (561) 533-6691
Fax: (561) 585-9469
E-Mail: inquire@globaldirectlists.com

RECOMMENDED USAGE: They make excellent prospects for:

- | | |
|------------------------------|-----------------------|
| Financial publications | Investment offers |
| Computer software & hardware | Travel |
| Business publications | Consumer publications |
| Upscale gift catalogs | Credit card offers |
| Business & home office | Fundraising offers. |

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

UNIT OF SALE: \$79.00 - \$295.00

MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

SOURCE: Direct Mail/Internet

ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

For more information and count requests please call:
561-586-8336 Fax: 561-585-9469
Email: info@gdlists.com

CARD# TAP1



GLOBAL DIRECT List Management

Telephone (561) 586-8336 - Fax (561) 585-9469
4200 S. Ocean Boulevard - Suite 101 - Palm Beach, FL 33480
Web: www.GlobalDirectLists.com

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