



**UPDATE  
MARCH 2009**

**Names thru  
FEB 2009**

55,258	12 Month Buyers	\$110/M
16,976	Quarterly Hotline	\$120/M
	<b>Fundraising Rate</b>	<b>\$75/M</b>

**MINIMUM TEST  
5000**

**MAINT:**  
Cheshire Labels, - N/C  
Floppy Disc \$15.00  
Magtape: \$25.00  
P/S Labels: \$8.00/M  
E-mail/Modem: \$15.00

**PROFILE:** Reach affluent, active investors/subscribers interested in preserving their wealth by staying abreast of the latest market conditions. Wall Street Value Picks delivers to these financially savvy consumers up-to-date information on earnings notices and estimates, stock research, insider trading, industry trends and a wide a variety of other timely financial/investment news for the experienced investor.

**SELECTS:**  
100% Zip Sequence  
State, SCF \$ 5.00/M  
Keying \$ 2.00/M  
Run Charges \$10.00/M  
Phones \$20.00/M

These high net worth, direct mail responsive professionals are in constant pursuit of the "insider edge", searching for financial/investment information and products that will allow them to build their portfolios, maximize profits and enhance their affluent lifestyles.

- ▶ **Average income \$125,000+**
- ▶ **87% hold professional/executive positions**
- ▶ **Median age 50**
- ▶ **89% subscribe to two or more financial publications**
- ▶ **91% trade online**

**List Information  
Contact:**  
**Global Direct**  
**Tel: (561) 553-6691**  
**Fax: (561) 585-9469**  
**E-Mail: inquire@  
globaldirectlists.com**

All of these financial buyers have significant purchasing power and a never ending quest for new financial and investment information which makes them prime targets for:

- |                              |                       |
|------------------------------|-----------------------|
| Financial publications       | Investment offers     |
| Computer software & hardware | Travel                |
| Business publications        | Consumer publications |
| Upscale gift catalogs        | Credit card offers    |
| Business & home office       | Fundraising offers.   |

**SOURCE:** Direct Mail / Internet

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50. IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

**For more information and count requests please call:  
561-586-8336 Fax: 561-585-9469  
Email: inquire@globaldirectlists.com**

CARD# VP1



**GLOBAL DIRECT List Management**

Telephone (561) 586-8336 - Fax (561) 585-9469  
4200 S. Ocean Boulevard - Suite 101 - Palm Beach, FL 33480  
Web: www.GlobalDirectLists.com

SINCE 1987